



## 2023 Industry Advisory Council (IAC)

Keeping CHEST industry supporters informed about CHEST, its members, and its initiatives

### OBJECTIVES The Industry Advisory Council will:

- Serve as a forum for the corporate community and CHEST to discuss key issues and their implications.
- Provide a setting for discussions on technical and business trends that may influence CHEST and corporate strategic planning decisions.
- Provide feedback to CHEST for corporate development and funding opportunities.

Benefits	Gold	Platinum
<b>BASIC CHEST Memberships including:</b> – Discounts for courses and products – CHEST Career Connection access – Access to the CHEST Member and Leader Directory	2 Memberships	4 Memberships
<b>CHEST Annual Meeting benefits, including:</b> – Recognition on the CHEST website, on signage in the exhibit area at CHEST, and a ribbon on the member's name badge identifying them as a member of the IAC – Priority Points for CHEST Annual Meeting exhibit hall booth selection – Complimentary CHEST Annual Meeting registration	X 5 points 4 registrations	X 13 points 7 registrations
Delivery of the daily electronic newsletter <i>CHEST Today</i> , the weekly electronic newsletter <i>CHEST NewsBrief</i> , and the monthly news publication <i>CHEST Physician</i>	X	X
Discount on Critical Advancements Webinar		X
Link from the CHEST website to your corporate website.	X	X
Opportunity to post up to three different clinical trial each for a 90 day period on the CHEST Clinical Trial web page.	X	X
Opportunity to place product and/or medical information, in the form of editorial content, in <i>CHEST NewsBrief</i> , per partnership and approval from CHEST		X
IAC members-only invitations to CHEST and CHEST Foundation events	X	X
One 1:1 60-minute meeting with select CHEST leadership – Can be scheduled throughout the year upon availability	3 meeting participants	Up to 6 meeting participants
One five-question Pulse Survey	X	X
IAC member discount on CHEST Analytics services and Clinical Immersion courses**		X

**PLATINUM Membership**  
\$60,000/year/company\*

**GOLD Membership**  
\$35,000/year/company\*

- Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the missions of CHEST and the CHEST Foundation.
- Corporations must complete a formal application for membership. Contact Rachel Cahill to complete application.

**PLEASE NOTE:** Deadlines to participate in benefits listed above will be communicated to you by CHEST throughout the year.

\*Membership fees are based on a calendar year.

\*\*10% off up to the first \$200K in spending.

For additional information or an application for membership, contact:

**Rachel Cahill**  
Business Development Senior Specialist  
Email: [rcahill@chestnet.org](mailto:rcahill@chestnet.org)