



Boston CHEST 2024

Boston, Massachusetts
October 6-9

Exhibit and Support Opportunities

EXHIBIT DATES October 7-9



 **CHEST**[®]
AMERICAN COLLEGE
of CHEST PHYSICIANS

Over **7 hours** of **unopposed** exhibit time.*

**Subject to change based on final schedule.*

Expand your reach

Reserve your spot for CHEST 2024, and connect with the best clinicians in pulmonary, critical care, and sleep medicine.

Meet face-to-face with key decision makers.

Reinforce relationships with your existing customers.

CHEST 2023 TOTAL
PROFESSIONAL ATTENDANCE

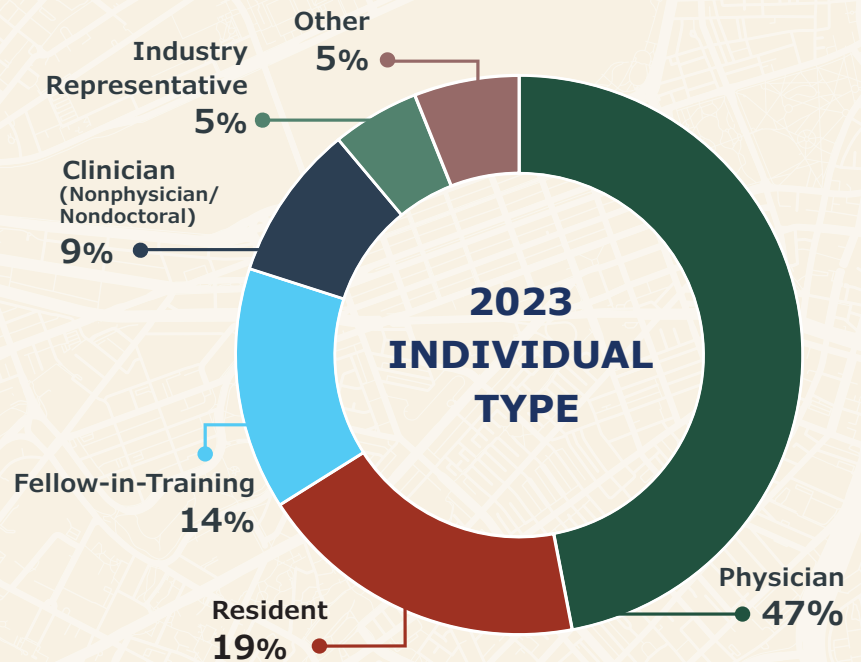


5,956

Your best **DIRECT CONNECTION** to the leaders and future of chest medicine

3 reasons to EXHIBIT

1. More influencers and decision-makers together in one place at one time
2. Most cost-effective way to reach your customer base
3. Best way to connect with current customers, building stronger relationships



Boston, Massachusetts
October 6-9

Boston
CHEST 2024

General Exhibit Information

EXHIBIT HALL DATES AND HOURS

Date	Hours Open
Monday, October 7	10 AM – 4 PM
Tuesday, October 8	10 AM – 3 PM
Wednesday, October 9	10 AM – 2:30 PM

Hours, including installation and dismantling, are subject to change. Exhibitors will be notified if a change in hours is necessary. Final times will be listed in the Exhibitor Service Manual.

BOOTH INFORMATION Your exhibit fee includes:

- 8' high black back drape and 3' high black side dividers per each 10' x 10' booth
- Five complimentary exhibitor badges per 100 square feet (10'x10') of space
- Listing in the CHEST event mobile app



Booth Sizing & Pricing

Booths are sold in 10x10 increments (Pricing Subject to Change)

Inline booths	\$48/sq ft
Corner booths	\$50/sq ft
Island booths	\$48/sq ft plus \$200 per corner

Exhibitor shall pay a minimum deposit equal to 50% of the total Exhibit Space fees along with submission of the Exhibit Space Application. In the event that the Application is not accepted, CHEST will refund this payment. Exhibitor shall pay the balance of the Exhibitor Fee within 30 days of written acceptance of the Exhibit Space Application by CHEST. Beginning May 1, 2024, full payment is required at the time of application. If Exhibitor does not make payment(s) to CHEST when required, CHEST will have no further commitment to Exhibitor and will be entitled to offer the Exhibit Space to others immediately.

Please direct exhibit and sponsorship inquiries to:

Josh Coe

Director, Exhibits, Sponsorships, and Sales Partnerships

+1 (224) 521-9582
jcoe@chestnet.org

Contact me about sales and contracts for exhibits, sponsorships, Learning Theaters, non-CME dinner symposia, private meeting suites, and booth assignments.

Jackie Georgiev

Sponsorship and Exhibit Sales Coordinator

+1 (224) 521-9583
jgeorgiev@chestnet.org

Contact me with logistical or operational questions, such as the exhibitor services manual, official contractors, exhibitor badge registration, meeting schedule, Learning Theater, and non-CME dinner symposia logistics.



IMPORTANT DATES

Make Plans Now for CHEST 2024

May 1

Final payment for exhibit space due

No Refund Policy goes into effect

August 4

Notification to utilize an outside contractor deadline

Proof of insurance due from outside contractor

Island booth renderings due

October 4-6

Exhibitor move-in begins. All exhibits must be fully operational by 5 PM on Sunday, October 6.

October 7

Exhibit Hall opens



Learn more and register to exhibit

Tell your story to the entire pulmonary, critical care, and sleep medicine care team.

EXHIBIT HALL TRAFFIC BUILDERS

CHEST 2024 is a community of learners drawn to explore new ideas, approaches, tools, and resources that will make them better clinicians for their patients. The Exhibit Hall is your opportunity for face-to-face conversations with influencers in chest medicine.

Experience CHEST. Our own exclusive CHEST area highlights CHEST products and resources, houses the CHEST Store, and features bite-sized presentations on current chest medicine topics from some of the top names in the chest medicine field.

Concessions. Concessions and lunch available for purchase.

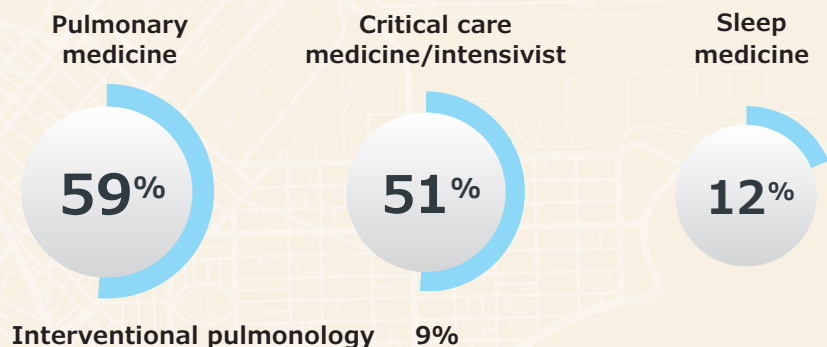
Poster Pavilions and Rapid Fire Presentation Areas. Select live presentations of scientific research and case reports.

CHEST Games & Mixed Reality. Innovative, interactive education opportunities, including events hosted by CHEST distinguished faculty, hands-on activities, and more, adding dimension to the learning experience.

Learning Theaters. Focused industry presentations in a theater setting offering clinical insights.

CHEST ATTENDEE TOP SUBSPECIALTIES

(Individuals may have more than one subspecialty)



Expected Audience

Pulmonary Disease/
Respirology
Critical Care/Intensive
Care
Sleep Medicine
Interventional Pulmonology
Pulmonary Respiratory
Oncology
Cardiovascular Disease
Infectious Diseases
Advanced Cardiac Life
Support
Transplant
Pediatric Pulmonology
Medical Oncology
Neurocritical Care
Public Health and
Preventive Medicine
Palliative Medicine



Please direct exhibit and sponsorship inquiries to:

Josh Coe
Director, Exhibits, Sponsorships,
and Sales Partnerships
+1 (224) 521-9582
jcoe@chestnet.org

Contact me about sales and contracts for exhibits, sponsorships, Learning Theaters, non-CME dinner symposia, private meeting suites, and booth assignments.

Jackie Georgiev
Sponsorship and Exhibit Sales
Coordinator
+1 (224) 521-9583
jgeorgiev@chestnet.org

Contact me with logistical or operational questions, such as the exhibitor services manual, official contractors, exhibitor badge registration, meeting schedule, Learning Theater, and non-CME dinner symposia logistics.

Sponsorship and Promotion Opportunities

See how your visibility makes the difference

Support a conference event or activity to increase your visibility and enhance the CHEST 2024 experience. Share your message through these popular promotional opportunities, or suggest a creative, new idea. Opportunities are reserved on a first-come basis.

Please direct exhibit and sponsorship inquiries to:

Josh Coe | Director, Exhibits, Sponsorship, & Sales Partnerships | jcoe@chestnet.org | +1 (224) 521-9582

BRANDING AND ADVERTISING OPPORTUNITIES

Branded Wall Structures
\$60,000

Column Wraps
North Lobby
(Registration and Main Exhibit Hall Entrance)
\$25,000

Electronic Signage
Contact Josh Coe at jcoe@chestnet.org for pricing

Escalator Branding
North Lobby \$100,000 each
(2 available)

Hanging Banners
\$35,000-\$60,000 depending on location and size.
Contact Josh Coe at jcoe@chestnet.org for opportunities

Help Desk
\$40,000

Hotel Key Cards
\$50,000

Program-at-a-Glance Board (2 Available)
\$45,000 each

Railing Clings
\$30,000 each

Seating Areas
\$30,000

Seating Cubes
\$15,000 per set of 6

SmartAd Kiosk
(Only 5 Available)
\$30,000 each

Charging Stations
(Only 5 Available)
\$40,000 per station

Window Clings
\$45,000

Water Bottle and Water Coolers Package
\$150,000

Wellness Zone
\$35,000

DIGITAL MARKETING

Mobile App
\$125,000

Premeeting Email
(Know Before You Go)
\$50,000

Registration Confirmation Email
\$75,000

EXHIBIT HALL SPONSORSHIP

Exhibit Hall Aisle Signs
\$70,000

Exhibit Hall Map (2 Available)
\$35,000 each

Private Meeting Suites
\$6,000

NETWORKING AND EVENTS

CHEST Challenge
\$135,000

Opening Reception
\$135,000

Trainee Lounge
\$30,000

Grant Winner Recognition/ Networking Event
\$50,000

Women in Chest Medicine Luncheon
\$50,000

PRESENTATION OPPORTUNITIES

Learning Theaters in the Exhibit Hall
Learning Theaters 1-3 with seating for up to 85 attendees: \$28,750 per 45-minute presentation
Learning Theater 4 with seating for up to 40 attendees: \$15,000 per 45-minute presentation
Capacity subject to change

Non-CME Dinner Symposium
3-Hour Evening Program: \$75,000
Capacity varies by room size. Details will be provided with application/contract.

Boston
CHEST 2024

Boston, Massachusetts
October 6-9

Daily News, Hotel, and Citywide Advertising

Extend the reach of your campaign with strategic advertising in *CHEST Daily News*, at participating hotels, and across Boston. Contact **Melanie Holt**, Senior Media Strategist, with any questions or to secure a premium position, at **913.491.4200 ext. 487** or by email at mholt@tristarpub.com.

CHEST 2023 Exhibitors

Abbott Heart Failure
Abiomed
Advanced Infusion Care
Aerogen
Allergy & Asthma Network
Altus Biologics
Ambu Inc.
American Association for
Respiratory Care
American Thoracic Society
ANI Pharmaceuticals, Inc.
Association of Pulmonary Advanced
Practice Providers
AstraZeneca
Amgen/AstraZeneca
AstraZeneca - Acute Care Hospital
AstraZeneca Oncology
AtriCure
Axsome Therapeutics
Baxter Healthcare Corporation
Bayer
Baylor Scott & White Health
BD
Bellus Health, a GSK company
BetterNight
Biodesix, Inc.
Biofidelity
bioMérieux, Inc.
Body Vision Medical
Boehringer Ingelheim
Pharmaceuticals, Inc.
Boston Scientific (Endo)
Bristol Myers Squibb
Broncus Medical, Inc
Canadian Thoracic Society
Center for Asbestos Related Disease
Cetylite
CoapTech LLC
Cook Medical
CVS Specialty
Cytovale
 Draeger, Inc.
Earned Wealth
EchoNous, Inc.
Electromed, Inc.
ELSEVIER Inc.
Enzyvant Therapeutics
ERBE USA

Ethicon
ExThera Medical
Fisher & Paykel Healthcare
Flosonics Medical
FUJIFILM Healthcare Americas
Corporation
FUJIFILM Sonosite
GE Healthcare
Genentech
Gilead Sciences Inc.
GOSSAMERBIO
Grifols
GSK
GSK Medical
Hayek Medical Devices
Horizon Therapeutics
Huma
Huntsville Hospital
Inari Medical
Insmad Incorporated
Inspire Medical Systems
Intuitive
CHINOOK, NATRON, and RESOLUTE
Clinical Trials
Janssen Pharmaceuticals, Inc.
Janssen Pulmonary Hypertension
Kivo Health
Lehigh Valley Health Network
Liquidia Technologies
MacroLux Medical Technology Co., Ltd.
Mallinckrodt Pharmaceuticals
Med Learning Group
Medela, Inc.
Medtronic
Merck & Co., Inc.
Merit Medical Endotek
Methapharm
MGC Diagnostics
Mindray
Moderna US
Monaghan Medical Corporation
National Board for Respiratory
Care, Inc. (NBRC)
National Jewish Health
ndd Medical Technologies
NeilMed Pharmaceuticals, Inc
NextGen Healthcare
Noah Medical

Northern Health
Northwell Health
Northwestern Medicine Canning
Thoracic Institute
NYU / WBC
Olympus America Inc.
Open Airway Dental Solutions Ltd.
Optellum Ltd
Paratek Pharmaceuticals
Penumbra Inc.
Pharming Healthcare, Inc
Pinnacle Biologics, Inc.
ProSomnus Sleep Technologies
Pulmonary Hypertension Association
PulmOne Advanced Medical Devices
Pulmonx Corporation
Repeat Diagnostics Inc.
Reveal-Dx
Rocket Medical
Salcit Technologies
Sanofi & Regeneron
SCP Health
Shenzhen HugeMed Medical Technical
Development Co., Ltd
SleepImage
Society for Advanced Bronchoscopy
Sound Critical Care
Spire Health
Surgical Science - Symbionix Simulators
Takeda
Takeda - PI
Takeda (Transplant)
TeamHealth
The Permanente Medical Group
Thoracent Inc
TriVent Healthcare
United Therapeutics
US Acute Care Solutions
US Army Medicine
Veracyte
Verathon Inc.
Veterans Health Administration
Viatrix | Theravance Biopharma, Inc.
VitalGo
Vyair Medical
Xlear, Inc
ZOLL